

EVENT RECAP FOR IMMEDIATE RELEASE

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Alex Cabanas, Mayor Steve Terrell, Stacy Martin, Chef Stephan Pyles, Mike Kennedy



Chef Stephan Pyles, Actor Burton Gilliam



Delta Hotels by Marriott Model Room

Delta Hotels by Marriott Dallas Allen Celebrates Topping Off with the City of Allen, Chef Stephan Pyles and Allen VIPs

Influential North Texas attendees enjoyed an entertaining sneak peek at the first full-service, four-star hotel in Allen slated to open in January 2019

DALLAS, TEXAS (April 20, 2018) – In the afternoon of Wednesday, April 18th, City of Allen officials, developers, businessmen and businesswomen, and North Texas influencers alike gathered for the topping off celebration of the first-ever Texas location of Delta Hotels by Marriott in Allen, Texas. Attendees experienced the first Delta new build by Marriott in the United States upon the completion of the six-story exterior.

With Stampede 66 by Stephan Pyles Modern Star Canyon Margaritas in hand and the sounds of The Dave Alexander Band, guests mingled within the courtyard of the hotel. City of Allen officials and staff members including Mayor Steve Terrell, as well as representatives from Benchmark Hospitality, including CEO Alex Cabanas and Altera Development Principal Mike Kennedy enjoyed the afternoon alongside team members and local influencers. Notables in the room included Executive Director of Allen Economic Development Corporation Dan Bowman, Celebrity Chef Stephan Pyles, and Actor Burton Gilliam.

During the celebration, it was announced that the Delta Hotels by Marriott Dallas Allen will house Terrell Hall, the convention center hall named after Mayor Stephen Terrell. Design boards and informational posters were scattered about the room in order for guests to envision the final project. Additionally, two model rooms were available for touring, showing off the Delta Hotels by Marriott's top of the line amenities and eco-friendly spaces. Guests departed with goody bags in hand featuring Stampede 66-branded steak rub, City of Allen selfie remotes and a poker chip valid for a free appetizer at Stephan Pyle's Canyon Bar, which will open within the hotel.

The 300 room Delta Hotels by Marriott Dallas Allen and Watters Creek Convention Center is slated to open in January 2019. With luxury amenities, celebrity-chef driven cuisine by celebrated Chef Stephan Pyles, an expansive pool and patio, proximity to high-end shopping and dining, and staff possessing Texas hospitality, the project was conceptualized with frequent travelers and convenience at top of mind.

DROPBOX LINK TO EVENT PHOTOS:

<https://www.dropbox.com/sh/p1c4xyesd5f6pyc/AABNm5ff7zctttlSIUVAaDxa?dl=0>

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About Delta Hotels:

One of North America's leading four-star brands, Delta Hotels provides guests with exactly what they need for a seamless travel experience. With more than 38 locations in gateway cities throughout Canada and the United States, guests will discover Delta's distinct style of simple made perfect. The brand's invitingly familiar rooms, free Wi-Fi and convenient dining options, offer travelers a comfortable and stylish place to stay. Delta Hotels was acquired by Marriott International in April 2015. Delta Hotels is proud to participate in the industry's award-winning loyalty program, Marriott Rewards®, in which members can link accounts with Starwood Preferred Guest® and The Ritz-Carlton Rewards® for instant elite status matching and unlimited points transfer For more information or reservations visit www.marriott.com.

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